Superplex Keratin Cool Blonde Shampoo

A professional hair care system of hair-saving lightening and after-lightening infused with Keratin Bonder. Introducing Superplex's hair-saving lightening, boosting, tone and care system.

Superplex's hair-saving system is now completed with an after-lightening toning booster. A blue-based **Keratin Cool Blonde** shampoo with special **boosting keratin** properties. A combination of Superplex's classic hair bond repairing ingredients with the addition of blue-violet pigments for bleached, blonde, silver and white hair to reduce unwanted yellow and brassy tones.

A **two-in-one treatment** shampoo for blondes to counter and repair damaged hair that was exposed to harsh lightening chemicals as well as to revive and invigorate light tones and keep away warm, unwanted brass. Special boosting keratin extending ingredients keep blondes cool with intense reflection and shine.

* A creamy and light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a cleansing shampoo
* Ideal for coloured, bleached and highlighted hair as it repairs broken disulphide bonds thanks to Keratin Amino Acids that deeply penetrate cuticle
* Hair is rebuilt from inside out and is stronger, shinier and more resistant to breakage caused by chemical treatments

Details

**THE KEY INGREDIENTS OF SUPERPLEX:**

**Polyamino Sugar Condensate:** a blend of proteins and sugars which act directly on disulphide bridges, responsible for the hair fiber’s consistency and stability.

**Keratin Amino Acids:** organic compounds that are building blocks of proteins. They act as a Keratin Filling Booster.

**Why use Booster and After-Lightening Bonding?**

* Integrated Keratin Bonder helps create new bonds and to stabilize the hair structure to stop the chemical effect caused during lightening services for more beautiful, healthy hair.
* Keratin-based formula reinforces and preserves Keratin infused in the hair
* Prolongs colour results for long-lasting shine, frizz reduction, improved control and smoothness with less hair breakage.

Superplex Keratin Bonder Step 1 Shampoo

To finish off the service at the hair salon, use the shampoo for bleached, coloured & highlighted hair. A creamy and light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a cleansing shampoo.

Ideal for coloured, bleached and highlighted hair. Maximum rebuilding action and maximum protection. Acting on the broken disulphide bonds, it repairs the hair from the first application thanks to Keratin Amino Acids which penetrate deeply into the cuticle, rebuilding the fiber from the inside and making the hair stronger, shiny and resistant to breakage. It protects against damage caused by chemical treatments, external agents and stress from brushing with a conditioning, moisturising and disciplining action.

**To use:**

Apply to damp hair, gently massage, wait for a few minutes then rinse. Ideal for daily use.

Superplex Keratin Cool Blonde Conditioner

A professional hair care system of hair-saving lightening and after-lightening infused with Keratin Bonder. Introducing Superplex's hair-saving lightening, boosting, tone and care system.

Superplex's hair-saving system is now completed with an after-lightening toning booster. A blue-based **Keratin Cool Blonde** conditioner with special **boosting keratin** properties. A combination of Superplex's classic hair bond repairing ingredients with the addition of blue-violet pigments for bleached, blonde, silver and white hair to reduce unwanted yellow and brassy tones.

A **two-in-one treatment** conditioner for blondes to counter and repair damaged hair that was exposed to harsh lightening chemicals as well as to revive and invigorate light tones and keep away warm, unwanted brass. Special boosting keratin extending ingredients keep blondes cool with intense reflection and shine.

* A creamy and light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a moisture conditioner
* Ideal for coloured, bleached and highlighted hair as it repairs broken disulphide bonds thanks to Keratin Amino Acids that deeply penetrate cuticle
* Hair is rebuilt from inside out and is stronger, shinier and more resistant to breakage caused by chemical treatments

**Tip:** to lower the intensity of the blue and purple pigments, dilute the conditioner with the [Superplex Keratin Bonder Step 2 Conditioner](https://www.hairhealthbeauty.co.za/haircare/conditioner/superplex/superplex-keratin-bonder-step-2-conditioner-t0015). This is the perfect way to create **pastel shades, decrease the intensity of the reflects and achieve your favorite shade with the base you desire.** Having both conditioners available gives blondes more versatility for different shades and effects.

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**Why use Booster and After-Lightening Bonding?**

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* Keratin-based formula reinforces and preserves Keratin infused in the hair
* Prolongs colour results for long-lasting shine, frizz reduction, improved control and smoothness with less hair breakage

Superplex Keratin Bonder Step 2 Conditioner

To finish off the service at the hair salon, use the conditioner for bleached, coloured & highlighted hair. A creamy and light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a moisturizing conditioner.

Ideal for coloured, bleached and highlighted hair. Maximum rebuilding action and maximum protection. A creamy and light treatment that repairs the hair from the first application, acting on broken disulphide bridges thanks to Keratin Amino acids which penetrate deeply into the cuticle, rebuilding the fiber from within while making hair strong, shiny and more resistant to breakage. Instantly improves combing, detangling the hair for smooth and shiny results.

**To use:**

Apply after shampooing, let set a few minutes then rinse.

**Tip for blondes:** use this conditioner with the [Superplex Keratin Cool Blonde Conditioner](https://www.hairhealthbeauty.co.za/haircare/conditioner/superplex/superplex-keratin-cool-blonde-conditioner) to create pastel blonde shades, decrease the intensity of the blonde reflects and achieve your favorite blonde shade with the base you desire.

To finish off the service at the hair salon, use the conditioner for bleached, coloured & highlighted hair. A creamy and light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a moisturizing conditioner.

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Apply after shampooing, let set a few minutes then rinse.

**Tip for blondes:** use this conditioner with the [Superplex Keratin Cool Blonde Conditioner](https://www.hairhealthbeauty.co.za/haircare/conditioner/superplex/superplex-keratin-cool-blonde-conditioner) to create pastel blonde shades, decrease the intensity of the blonde reflects and achieve your favorite blonde shade with the base you desire.